

Pride!

Leadership Summit 2006

Strategic Planning Small Group Discussion Summary

- Assessment of WashU Pride:

- ❖ It exists, but it depends on individual people
- ❖ Problems getting everyone proud; ex: apathy for sporting events
- ❖ Pride events during midterms difficult; it's an academic campus
- ❖ Address different kinds of pride; we have some pride but it is a different kind of pride
- ❖ Pride is compartmentalized; people have pride overall just not in the clubs they are involved in

- Goals

- ❖ We want a whole school kind of pride, not just each different student group
- ❖ Get everyone to combine group prides together
- ❖ Pride through uniqueness
- ❖ We need to keep our specific uniqueness
 - Homecoming/Spirit week
- ❖ Let's program more all-campus parties/events
- ❖ We need something the community could be proud of

- How do we start traditions?

- ❖ Group specialized entities
 - PanHel, aEac, theatre
- ❖ Do pranks, prank someone
- ❖ Getting past size
- ❖ Everyone goes to a Finals Week breakfast that centers our focus and it fun
- ❖ Embrace what our school is about, that will get our pride

- People will wear our stuff, on campus and off campus, if people, not a direct part of the school, knew who we were

- ❖ Name recognition
 - Make WashU the Oxford of Rhodes Scholars program
 - Analogy—Rhodes is to Oxford as WashU is to _____
 - Being worked on by the Chancellors

- Homecoming is a way to get pride out

- WILD is a source of pride

- ❖ Pivotal because it's unique to us

- Giving back to our students is "really awesome"

- We need more sitting areas to congregate

- The premiere performing arts center, could it be at WashU?

- The A.C. does not seem to be at a collegiate level

- To get people to events:

- ❖ Flyer further

- ❖ Communicate events better
- Solutions
 - ❖ More all-campus events get people together—Homecoming Spirit Weeks
 - ❖ Get people to start something and get people to follow it—Tradition
 - There is a lot of engineering pride/tradition
 - ❖ Start a yearly tradition with the underpass—rent it all out
 - ❖ Bonfires

Group Two, Session 1:

- Pride is there if you want to see it
 - Red Alert
 - Apathy
- People are not here for D1 sports; we should try to take pride in our academics
 - How do you plan things in?
- What to promote:
 - Tradition
 - Academics
 - What makes us unique
- There is group-specialized pride
 - Co-sponsoring
 - Have to be careful; part of something unique
- Ideas:
 - Spirit Week
 - Midnight Breakfast
 - More programming—all campus events
 - Sitting spaces in front
 - More flyering/advertising to groups

Session 2:

- Create tradition
 - WILD—more traditions like that
 - Unity involving all other
 - Need to create something that makes up for us not being D1
 - Constant programming
 - Make sure the ball doesn't get dropped
 - Bonfire on the swamp
 - Pre-fresh visits
 - WILD- toasted ravioli
- Internal pride becoming external
- Time-tested traditions
 - Need collaboration and consistency
 - Planning and size
- Better communication
 - Pride
 - Concerned about decentralized campus
 - Promote: academic, people, unique
- Community
 - We need to take pride in what we are

- Need to find things in common
- What do we do?
 - Try new things
 - Maybe a formal